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# IEC General Meeting 2024 Impact Report

February 2025

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# Introduction

**Every year, the International Electrotechnical Commission (IEC) holds the General Meeting (GM), the most important series of events in the IEC calendar. It includes strategic decision-making governance groups, including the annual General Assembly.**

The IEC GM is far more than just a series of meetings. It serves as a cornerstone event in the international standards community, shaping the future of global electrotechnical and related industries. Traditionally spanning two weeks and drawing thousands of participants, the GM has long been a vital space for technical debate, governance decisions, and collaboration. However, in a bold move to increase impact, efficiency, and sustainability, we set out to reimagine the event, condensing it into a dynamic, multi-layered programme within a single week.

From the outset, our ambition was to engage a wider audience and create meaningful interactions beyond the traditional technical committees and governance groups. As a result, the 2024 IEC GM was designed to foster deeper connections between the technical committees, governance bodies, young professionals, the host city and local business community, and the wider public.

Continued overleaf.



As the UK's National Standards Body (NSB), appointed by the government under a Memorandum of Understanding (MoU) most recently updated in 2024, BSI plays a key role in shaping international standards.

The UK is one of six Group A members of the IEC, and in 2024, we had the privilege of hosting the IEC General Meeting (GM) in Edinburgh, marking the first time the event had been held in the UK in 35 years.

We knew at the start of the project that there were some key objectives we wished to achieve:

### 1. Improving the format of the IEC GM

We wanted to evolve the regular format of the GM and had big ambitions to make it more efficient and relevant for delegates, while still delivering the aims of the international electrotechnical community. We reduced the length of the event to seven days, and attracted over 1,300 delegates to attend the GM in person, with a further 500 participating online.

### 2. New and improved stakeholder relationships

We also wanted to deliver an ambitious engagement programme to connect with local stakeholders; not just an event for the international community. We built an extensive series of events where we met with academia, industry and local civic authorities to develop strategic partnerships that would maximize the impact of the event and providing an enduring legacy for BSI.

### 3. Greater awareness about BSI and the role of standards in the electrotechnical landscape

Alongside the General Meeting, we ran a series of sponsored conference days at our main venue, the Edinburgh International Conference Centre (EICC) which attracted over 700 delegates, including GM participants, local stakeholders and members of the public.

The conference days covered Smart Cities, AI, Net Zero and Quantum Technologies – all areas where BSI is leading standards work. This initiative was new for an IEC GM and will be considered by future hosts as part of their event delivery. We also held an Expo, where relevant stakeholder organizations could promote their activities.

### 4. Delivery of a sustainable event and in or under budget

The event was certified to ISO 20121 Sustainable Events Management. This was a first for a BSI and IEC event. The IEC GM generated over £4m for the Scottish economy and sent zero waste to landfill from the EICC venue. We also delivered the event nearly 10% under budget.

#### Summary

I am pleased we achieved our objectives and more. None of this could have been achieved without fresh, our delivery partners, and the dedication and expertise of the fantastic team from BSI, so many of whom played a role in the success of the event, culminating in a very special BSI volunteer crew who traveled to Edinburgh to help support the delivery on site. My thanks go to everyone for all their hard work and commitment to making this project a success.

**Scott Steedman, December 2024**

# Impact highlights



**122**  
countries were represented  
(42 affiliate members and 80 national committees)



**1,322**  
in-person delegates with 566 attending online



**2**  
Event Management Degree students work experience placements



**55**  
Technical Committees and their Sub Committees



**250**  
meetings and events



**11**  
social events at 10 social and event venues



**52**  
local staff on site throughout our venues, including 16 BSI event crew



**36**  
BSI employees and external stakeholders trained in ISO 20121



**15**  
BSI employees trained in emergency first aid

# Impact highlights



**£6,000**

was donated to support a **peatland restoration** project (this is 4x more effective in mitigating carbon than tree planting)



**41**

delegates attended local **Invisible Cities** tours (a social enterprise supporting those who have experienced homelessness)



**£4,091,815**

was the estimated figure for the economic impact monetary value that the event provided to the city and country



**240**

meals donated to those in need via **Olio**



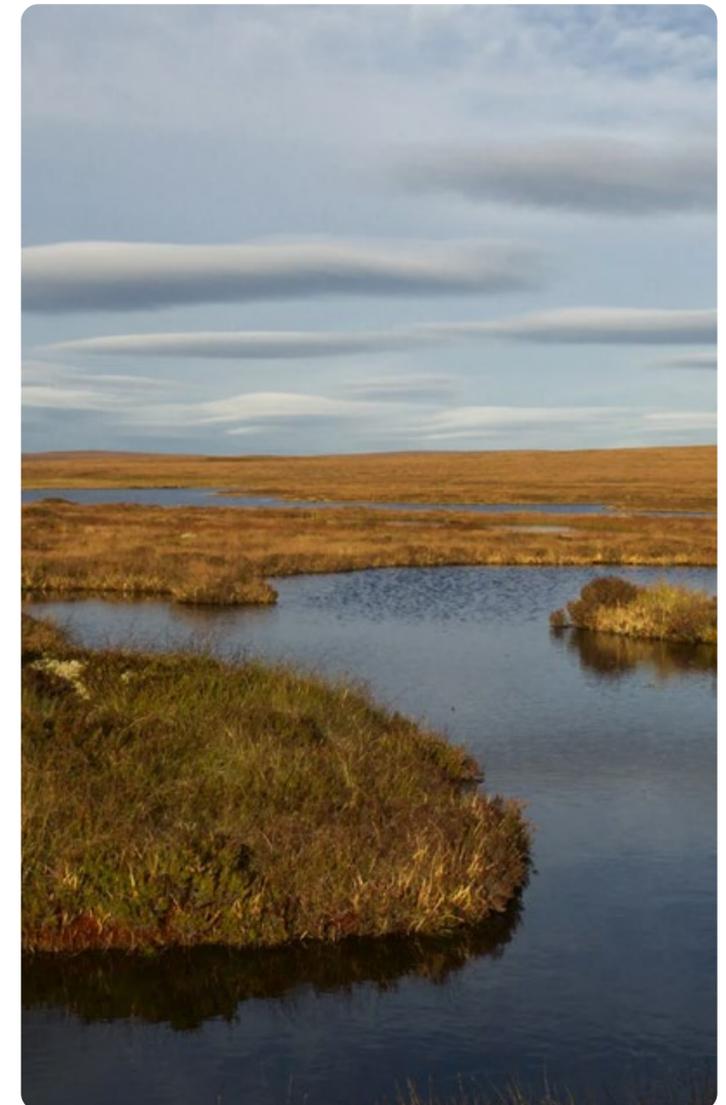
**ISO 20121**

**Sustainable Events Management** system was successfully certified to the event at the EICC



**100%**

of the waste from the EICC was diverted to anaerobic digestion (food waste) or recycling





# Our ISO 20121 journey

## Timeline



**BSI used the opportunity of hosting the IEC GM 2024 to have an event certified to the ISO 20121 Sustainable Event Management standard.**

This is the first time BSI has achieved certification for ISO 20121 and the first time the hosting of any GM was. It represented a milestone not just for BSI but also for the IEC.

Part of our legacy of hosting this event was to encourage and influence others to deliver events certified to ISO 20121 or at the very least adopt the principles of this standard. After the IEC GM 2024, BSI has met with representatives from ISO, IEC and from the following national standards bodies: Singapore, France, India, Germany and Japan where we have talked about our IEC GM journey and promoted the adoption of ISO 20121.

To learn more about our journey please read our case study [Pioneering Sustainable Event Management](#).

# Stakeholder impact: Inclusion, accessibility and diversity

As part of our ISO 20121 implementation we wanted to ensure that our event was inclusive and accessible. Here are some of the initiatives we put in place:

## Accessible event:

- Extensive accessibility information on the event website.
- All venues completely accessible.
- Event delivery partner certified to ISO 20121.

## Inclusive and diverse event:

- Changed format from two weeks – seven days, making it more affordable to attend.
- Included lunch for all delegates, making it more affordable to attend.
- Prayer rooms in all venues.
- Neurodiverse room in all venues.
- ISO 20121 consultancy operates an entirely female owned, UK certified LGBT+ business enterprise and was an Ethical Green Business of the Year.
- Speaker panels at BSI Conference Days at the IEC GM tracked for gender balance - on average 60% male vs 40% female.



# Stakeholder impact: External influencing



## Key highlights

- The IEC's Blue Book was updated following the IEC GM 2024 to reflect how the event had evolved due to the standard of planning by BSI.
- Following BSI providing first aid training for the event crew, the IEC Secretariat trained some of their staff in first aid.
- The concept of a streamlined event was introduced, making it more accessible for all countries to deliver future GM's, irrespective of GDP per capita and delegates to attend.
- Lunchtime catering was introduced, which enabled greater networking and inclusion.
- We considered audience demographics, resulting in more engaging events which were more suited to the attendees, i.e., Young Professionals gathering went from a sit-down dinner to a standing evening with live band.
- The main event venue, the EICC, is now considering ISO 20121 certification.
- Following a successful partnership with fresh (the event delivery partner) at ISO Week London 2021, we chose them as our partner for the IEC GM. During our time working with fresh they have become certified to ISO 20121. fresh have a large supply chain and this standard will filter down through this.

## At the in-person debrief in January 2025:

- We met with representatives from National Committees of Singapore, France, India, Germany and Japan to talk through our IEC GM planning journey and promote the adoption of ISO 20121.
- We met with ISO (0.5 day) and IEC (1.5 day) to report on our experience of planning the event and what could have been done better.
- The IEC has now committed to encouraging hosts to not just deliver an event (the IEC GM) in isolation but to consider a wider programme of engagement to maximize impact and ROI.
- We created more emphasis on connecting Technical Committees to the main IEC GM.

# Stakeholder impact: Engagement (industry, government and academia)

**The IEC GM Week was an incredible opportunity for global leaders to engage with the local community, build relationships, unlock new ideas and raise awareness of the role of BSI and the importance of standards.**

Thanks to our partnership with key local stakeholders such as politicians, business leaders, academics and other influencers, we were able to showcase Edinburgh and Scotland in the best possible light and can point to a substantial and sustainable legacy from the event.

As we started planning the 2024 IEC GM, we wanted to ensure that leaders from Edinburgh and wider Scotland featured heavily throughout the week's activities.

We therefore developed relationships with key local organizations, such as the University of Edinburgh, to tap into their knowledge and to identify and enthuse leading figures in Scotland to speak at our conferences. As a result of this engagement, 19 leaders based in Scotland delivered contributions at our four conferences (four at Smart Cities; four at AI; five at Quantum; six at Net Zero).

Alongside working with local stakeholders to secure speakers at our conferences, we also engaged with organizations in Scotland to deliver partnership opportunities for IEC-related events. For example, our engagement with the City of Edinburgh Council enabled us to secure the historic Edinburgh City Chambers as the location for our Taste of Scotland event, hosted by the Lord Provost. We worked with organizations such as Scotland Food & Drink

and other high-profile businesses, including Glenmorangie and Holyrood Distillery, to secure a locally-sourced array of food & drink stalls at this event, which received universal praise from those in attendance.

Relationships developed with other esteemed figures and institutions in Scotland, such as Clare Adamson MSP, Convenor of the Scottish Parliament's Constitution, Europe, External Affairs and Culture Committee, Heriot-Watt University, the Royal Society of Edinburgh (RSE) and the Royal Conservatoire of Scotland also enabled us to deliver engagements and other opportunities that will undoubtedly leave a longstanding positive legacy north of the border.

Continued overleaf.





Another 'first' arising from the IEC GM 2024 was during the General Assembly open session when a special celebration to mark the bicentenary of Lord Kelvin was held. Lord Kelvin was RSE President at the same time he was President of the IEC at its founding in 1906. During this session, recipients of both the IEC Lord Kelvin Medal and the RSE's equivalent Lord Kelvin Medal received their awards, the first time ever a joint awards ceremony had taken place. The ceremony was led by Scott Steedman CBE, Director-General, Standards, on behalf of BSI with the Presidents of both the IEC and the RSE providing the medals to their respective winners.

Since the conclusion of the IEC GM, BSI has enjoyed an elevated profile in Scotland. We have been invited to present at several, influential Scottish Government bodies, including the Regulatory Review Group and its AI Public Sector Task Force, and secured opportunities to participate in events organized by industry organizations, such as Technology Scotland. BSI has also been referenced in Scottish Government reports. For example, in its latest annual report for its Vision for Trade, the Scottish Government's blueprint for Scotland's values-based approach to international trade and investment, the report referenced BSI and made a commitment to use standards, regulation and compliance with the World Trade Organization (WTO) – and other international obligations – to improve the trading environment for businesses. Engagement with the IEC was also highlighted.

And in a Scottish Parliament debate, Clare Adamson MSP hailed the role of BSI and standards in delivering trust in relation to AI. Ms Adamson also highlighted the engagement she hosted at Holyrood during the IEC GM that enabled senior IEC leaders to meet with Scottish industry figures.

Continued overleaf.

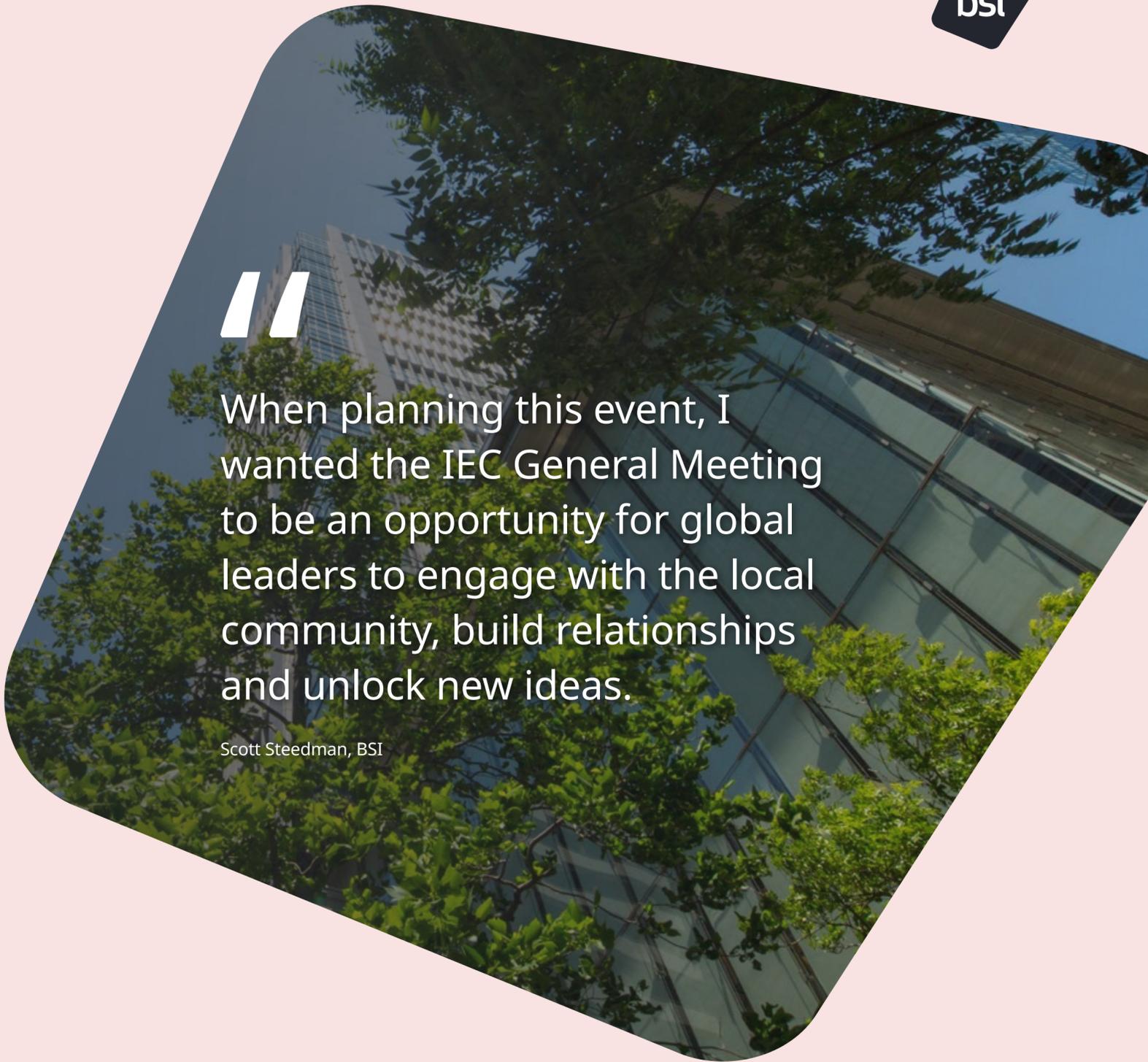


Work is now underway to build upon the IEC GM having taken place in Scotland. A key way of doing this is raising awareness of a paper BSI commissioned the RSE to write on the role of National Quality Infrastructure (NQI) in scaling net zero, which was launched at the 'Net Zero Showcase Day' during the IEC GM.

The independent report, titled *A More Sustainable Future: the role of the quality infrastructure in scaling net zero*, has the potential to influence the future direction of national policy through better use of our existing market infrastructure. The paper provides a series of case studies across different sectors and contexts, demonstrating where NQI is successfully promoting innovation and climate action. These case studies were authored by RSE Fellows, members of the Young Academy of Scotland, and other expert contributors who took part in the working group that informed the preparation of this report.

Since the conclusion of the IEC GM, BSI has shared the paper to decision makers, industry and other stakeholders in Scotland, highlighting how they can utilise NQI to drive sustainable growth, productivity and trade. Feedback to the paper has been positive, with a number of follow-up meetings with senior officials to discuss the report's findings now planned.

Post the IEC GM, Scott Steedman CBE, Director-General, Standards, at BSI also wrote to leaders across Scotland to thank them for their support and participation in our week's activities. This included Scotland's First Minister John Swinney MSP, Scottish Government Business Minister Richard Lochhead MSP, the Scottish Government's Chief Scientific Advisor Professor Julie Fitzpatrick OBE and the Lord Provost of Edinburgh, Councilor Robert Aldridge. The correspondence also stressed our commitment in ensuring the IEC GM leaves a longstanding legacy in Scotland.



When planning this event, I wanted the IEC General Meeting to be an opportunity for global leaders to engage with the local community, build relationships and unlock new ideas.

Scott Steedman, BSI

## BSI social events

Part of our engagement programme was to deliver a series of events that would deliver impact for BSI. The Taste of Scotland and Panmure House events were invitation-only VIP events which gave BSI not only a fantastic opportunity to engage with key stakeholders in an exclusive setting, but to also connect senior representatives based in Scotland with IEC leaders.

As previously mentioned, we partnered with the City of Edinburgh Council to deliver the Taste of Scotland VIP event, which was held at the Edinburgh City Chambers. The purpose of this event was to showcase some of Scotland's finest produce and to also weave a sustainability story throughout it.

The venue and catering team at the Chambers really embraced the opportunity to work with various suppliers (many they hadn't worked with before) to deliver a wonderful event, hugely enjoyed by everyone who attended. The Lord Provost, Philippe Metzger (IEC Secretary General and CEO), Scott Steedman and Amanda Brown, Programme Director at Scotland Food and Drink all delivered remarks at the event.

Panmure House was the Edinburgh home of Adam Smith, the father of modern economics and philosophy. The evening was sponsored by TEPCO and BSI were joined by guests from the IEC, leading academics and business representatives. Guests had the chance to network, learn more about Adam Smith and see a rare first edition of Smith's most famous piece of work, "The Wealth of Nations". After a short introduction from the Heriot-Watt University officials, who manage the house, guests were invited into The Lecture Room to hear from Vice-Principal of Heriot-Watt University, Prof Steve McLaughlin, Prof Håvard Halland, Professor of Sustainable Finance, Scott Steedman and TEPCO. Like Taste of Scotland, feedback for Panmure House from those in attendance has been excellent.



## BSI social events testimonials



**Marc Strathie** • 1st  
Senior Policy Advisor for Devolved Nations  
4mo • 



A fantastic evening at the **BSI** "Taste of Scotland" session! Many thanks to **Robbie McGregor** and the team for hosting a wonderful evening. So many key topics on discussion around sustainability, localised food supply chains and international trade for key exporters across Scotland.

Fantastic to catch up with **IoD Wales** member **Paul Brooks** in the Capital and discussing all things Devolved Nations!

It was also brilliant to see a good friend and former colleague of mine **Christopher Carlton** this evening and catching up around all things governance and regulation.

Now en route for my first time ever on the Caledonian Sleeper train to London for our Code of Conduct launch tomorrow! A final last minute opportunity to register via: <https://lnkd.in/gSX6CcX7>



**Michelle McKenna** • 1st  
Trading Standards Manager, North Lanarkshire Council  
4mo • Edited • 



What an incredible and productive experience attending Day 2 of the International Electrotechnical Commission (IEC) Conference in Edinburgh.

Yesterday's theme was AI, featuring fascinating panel discussions on the impact and future of AI. A special thank you to **Steph Wright** for highlighting sustainability issues with AI that I had never considered before.

The highlight of my day was a meeting and tour of the Scottish Parliament with global delegates. We discussed the importance of inclusive standards development, market surveillance, and collaborative working for improved outcomes.

A big thanks to **Clare Adamson** for hosting these insightful discussions.

**Chartered Trading Standards Institute**  
**BSI**  
**Robbie McGregor**

# Stakeholder impact: IEC Young Professionals

**BSI was integral in hosting the 2024 IEC Young Professionals (YP) workshop taking place at the GM. This welcomed over 85 YPs from 45 IEC National Committees across the globe to participate in a unique opportunity to see the IEC in action, help shape standardization and conformity assessment, grow their global professional network, and develop key skills.**

We are already seeing the positive impacts on our national work and we are exploring ways in which we can implement similar initiatives into BSI's national programme development. The workshop has strengthened BSI's relationship with the 2024 UK YP participants, and we hope to see an increase in their long-term engagement.

The workshop was a rare opportunity for the BSI YP Engagement Manager to connect with YPs from across the globe and observe firsthand the tremendous contribution YPs can offer to standardization now and in years to come. Collaboration and stakeholder relationship building is already developing with IEC colleagues. Aristeia Kyriakati, Head of Affiliate Countries and Membership programmes at IEC joined the launch of the BSI Young Professionals Exchange, a new event for engaging YPs in the world of standards. We hope to continue building on these relationships in our efforts to influence and enhance national YP activity.

There was an opportunity to share best practices around YP engagement and to showcase the BSI Serious Game - a standards learning game. The BSI game was piloted with representatives from AFNOR (France), ANSI (US), NSAI (Ireland) and MOIAT (UAE) and we have incorporated feedback received to improve and develop the game.

Through this international stakeholder collaboration, we hope to explore the creation of a global community of YP programme leads.

The longer-term impact of the event for YPs will be around awareness, particularly in Scotland. We are hopeful that the event has started to increase awareness of standards and the role of BSI as the UK's National Standards Body in this nation of the UK amongst YPs.





## IEC Young Professional Testimonial

### How will I remember the IEC GM?

Once I got over my initial nerves I had a great time meeting people from across the world, each with unique and fascinating experiences and (I hope!) some of those will go on to become lifelong friends and colleagues.

I do believe that international standards have a vital role to play as we transition to a sustainable society - and by providing a common language and opportunity for collaboration, can only help reduce division and rebuild trust.'

Tom Ruddell,  
Industrial Design Engineer, Synaptec

Find out more from [UK YP Tom Ruddell's blog post](#), which explores his own insights from the event.

## Innovating for the future

PR activity for the IEC GM aimed to broaden awareness of the event and its ambitions, by strategically positioning it in target media and generating news opportunities aligned to the conference theme: “towards an all-electric and connected society”.

To achieve this, PR output was designed to showcase BSI’s thought leadership and expertise, aligning with the IEC GM’s themes. PR activity covered the period leading up to the IEC GM, during the GM week, and post-event. During the event BSI collaborated with third parties to further showcase the high-profile attendance of HRH Princess Royal and the Minister of State for Science, Research and Innovation.

To capitalize on the success of BSI’s Society 5.0 campaign in 2023 and develop a media-friendly news hook in the run-up to the conference, we developed the Innovating for Our Future: AI, Quantum, and an All-Electric and Connected Society report. Findings were informed by a data-focused mini-survey that captured the views of 4,000 participants

across four countries — the UK, India, China, and Germany — and featured a foreword by Scott Steedman, providing context and setting the scene for the broader discussion on technological transformation.

This report re-ran some of the most salient “trust in AI poll” questions from the previous year’s BSI’s Society 5.0 campaign, incorporating new questions related to the IEC GM themes.

The research aimed to understand how public perception has shifted regarding the use of technology while expanding the focus to explore what an all-electric and connected society means. It explored the perceived risks and opportunities of technologies like AI and quantum in two key ways: first, by gauging how people believe these technologies are already being used in their daily lives; and second, by examining how they think these technologies could be used in the future, along with their perceptions of the biggest risks and benefits of widescale technological implementation, leading to the digitization of society.

View the full report here: <https://www.bsigroup.com/en-GB/insights-and-media/insights/whitepapers/innovating-for-our-future/>





## How the event made headlines

Technology  
News & Articles | Magazines | Reports & Whitepapers

Article • Digital Transformation

### Confidence in AI Grows, but Quantum Tech Remains a Puzzle

By Kitty Wheeler

## HELLO!

CELEBRITIES | ROYALTY | U.S. | FASHION

The 75-year-old paid homage to the late monarch last week when she went to the British Standards Institution's International Electrotechnical Commission Annual Meeting in Edinburgh, wearing an item from her mother's wardrobe.

## RETAIL TECHNOLOGY REVIEW

HOME | LATEST NEWS | CRITICAL ISSUES | TECHNOLOGIES | RETAIL EVENTS

### Consumers feel increasingly familiar with AI but less informed on quantum technology, finds survey

Oct 22, 2024 | Retail Supply Chain, Data Capture, Critical Issues | Comments (0)

New research by BSI reveals growing public confidence in AI capabilities, with over half (51%) of respondents saying AI could perform some aspects of their job, up from 38% in 2023.

Similarly, 53% feel that AI could do the menial parts of their job, up from 16%. Despite this rising confidence in AI, more than three in five (62%) globally think there should be a standardized system for flagging issues or inaccuracies with AI tools, and 57% have privacy concerns when interacting with AI-driven technologies.

Whitepaper  
Digital Trust

### Innovating for our Future

Exploring AI, quantum, and an all-electric and connected society.

Read the report

ET CFO.com  
From The Economic Times

New research by BSI reveals a growing public confidence in artificial intelligence (AI) in India, with 55% of respondents believing AI could handle some aspects of their jobs, a significant increase from 37% in 2023.

The study by BSI, a business improvement and standards company, highlights that 53% of Indians feel AI could perform the more menial tasks in their roles, up from just 10% last year. Additionally, three in five respondents (62%) expect to be working alongside AI "colleagues" by 2050, the highest rate among countries surveyed.

## THE HOUSE

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### Building public trust is essential to achieving an all-electric and connected society

Scott Steedman, Director-General, Standards | BSI

5 min read | 18 November | Partner content

Public trust in emerging technologies like AI and quantum computing lags behind their potential. Building this trust requires international quality infrastructure and standards, addressing public concerns around issues like AI inaccuracies and data privacy, and greater public engagement.



# Value to us as the UK's NSB

**The standards produced in the IEC represent around 20% of the catalogue of new British Standards published each year. As the work of the IEC becomes ever more vital for a sustainable planet, the importance of the IEC in areas such as electric vehicles, batteries, renewable energy and quantum, for example, will continue to increase.**

BSI is one of IEC's six Group A members, which provides permanent representation on all of the key decision-making groups of the organization, requires us to periodically host the General Meeting.

BSI's role as the NSB was enhanced, as evidenced by the number of UK and Scottish government representatives and officials, local politicians and other industry leaders who participated and attended during the GM week.

By showcasing Edinburgh and Scotland, BSI strengthened its role as the NSB for the entire United Kingdom. The series of events organized in the lead up to the GM, helped to boost BSI's profile in the country.

Securing HRH the Princess Royal to officially open the event, continues the long connection between the Royal Family and the UK's National Standards Body, in place since the first Royal Charter was granted to BSI in 1929.



BSI's role as the NSB was enhanced, as evidenced by the number of UK and Scottish government representatives and officials, local politicians and other industry leaders who participated and attended during the GM week.

David Bell, BSI

# Our sponsoring partners

**We defined our sponsorship approach in collaboration with the marketing and sector teams.**

We developed promotional materials and introduced streamlined, easy-to-understand sponsorship packages that integrated both the conference days and the Expo.

Working closely with the BSI sector team, we identified and connected with potential partners, resulting in our first sponsorship agreement by February 2024. The organizations that partnered with us were highly diverse, ranging from product manufacturers and international standards bodies to government departments.

Throughout this process, we collaborated closely with fresh, our delivery partner, as well as the curators of the conference showcase days to ensure we met client expectations.

The event week ran seamlessly, thanks to the exceptional efforts of our events team. Conference showcase day partners expressed their satisfaction with their decision to participate, while the Expo proved to be a resounding success. Exhibitors were particularly pleased with the valuable connections made and the extensive networking opportunities available.



# Annex

## MSB Whitepaper

It is the intention that the paper will be part of the legacy for the IEC GM and will deliver a significant uplift in public understanding and awareness of how new and emerging technologies will be managed through international standards and assurance to deliver sustainable economic growth and real public benefit.

IEC MSB Whitepapers underline the important role standards have in helping to facilitate the transition to electrification and help to meet UN SDG 13 which is to combat climate change and its effects as well as sketching out emerging trends in the field of energy and electrotechnology.

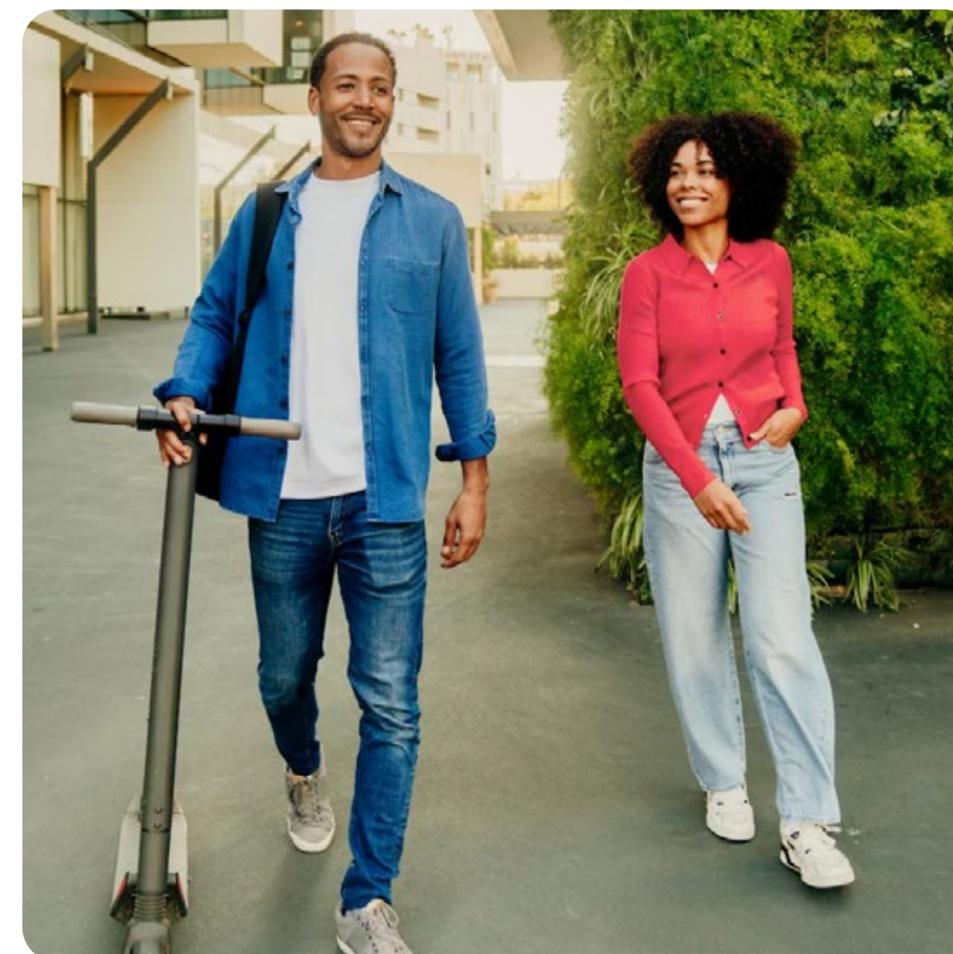
[Read the MSB Whitepaper here.](#)

## RSE Whitepaper

To ensure the participation of a leading local stakeholder in the IEC GM, we worked closely with the RSE – Scotland’s National Academy – in the run up to the event. During our conversations, we proposed that RSE collaborate with us on some initiatives related to the main theme of the IEC General Meeting: the move towards an all-electric and connected society.

In doing so, we wanted to raise awareness of the IEC General Meeting in Scotland and ensure it leaves a longstanding legacy in Edinburgh after the General Meeting has concluded, while enabling the RSE to bring the expertise of its Fellows and Young Academy members to an international audience. As a result of this engagement, we commissioned RSE to write a thought leadership paper looking at the role of quality infrastructure in scaling net-zero, highlighting case studies from Scotland. The paper was launched at the Net Zero public conference held on 24 October to coincide with the IEC General Meeting taking place. Awareness raising of the paper to decision makers, industry and other influencer’s, is now underway.

[Read the RSE Whitepaper here.](#)



# Social engagement

 **Fiona Pelham** • 1st  
CEO of a not for profit creating a sustainable events industry, Chair of ISO 20...  
1d ...

This is a great example of how standards can enable systems change. Could ISO20121:2024 be an opportunity to introduce sustainability standards across multiple sectors? Every company uses events and events are essential in community creation💡

Like · 🗨️ 3 | Reply

 **Veronica A. Lancaster** • 2nd  
Vice President, Standards Programs at Consumer Technolog...  
1d • 🌐 [+ Follow](#) ...

What an incredible honor to be present to see Her Royal Highness The Princess Royal opening our IEC General Assembly. I would like to congratulate [Scott Steedman](#) and [BSI](#) on their successful hosting of the [#IECGM2024](#) and for making this incredible moment possible. Congratulations and many thanks!

 **Sam Ewuosho FRSA** • 2nd  
Building consensus around ideas for the future  
1w • 🌐 [+ Follow](#) ...

Good to be at the Quantum Symposium with [BSI](#) and [IEC \(International Electrotechnical Commission\)](#) in Edinburgh this week, alongside the [National Physical Laboratory \(NPL\)](#).

The potential implications of quantum mechanics are far reaching, especially the context of expediting our global impact goals.

Whether with powerful sensors & imaging to detect rare diseases or the most potent GHGs, or enabling resilience through dynamic Monte Carlo analysis, quantum can give us reasons to be cheerful.

However, the role of standard setting agencies has never been more pivotal - not only as guardians of the future, but as educators and explainers of a fast-changing world!

 **Sofia Vichot** • 2nd  
Business Development Officer at IEC (International Electrote...  
21h • 🌐 [+ Follow](#) ...

Thanks for this fantastic event [BSI](#) . It was great to meet such impressive women leaders in E-tech. All so different but the same.

 **Jarmo Eskelinen** • 2nd  
Executive Director of Data-Driven Innovation | Board Profess...  
1w • 🌐 [+ Follow](#) ...

Doing Data Right! Thank you [BSI](#) and the whole [#IECGM24](#) team for the opportunity to join the fascinating dialogue about interfaces and pain points between cities and technology - great insights by both fellow speakers and audience members. Hope to continue the discussions with many of you! | [Data-Driven Innovation Initiative](#) | [The City of Edinburgh Council Open & Agile Smart Cities & Communities \(OASC\)](#) | [Scottish Cities Alliance](#)

 **Becky Toal CEnv FIEMA Enabling Sustainable Futures** • 1st  
CEO at Crowberry Energy and Crowberry Consulting CEnv FIEMA MBA MSC B...  
1d ...

Delighted for your team and it was great to be your chosen consultant on this project. I am sure the learnings will be applied to future events as well, thank you for embracing sustainable events [Crowberry Consulting & Energy](#)

Like · 🗨️ 2 | Reply

# Social engagement



Eshaq K. • 2nd

BREEAM Technical Auditor | Climate Change & Sustainability  
1d • 🌐

+ Follow ...

Last Thursday, I attended the [#BSINetZeroShowcaseDay](#). Grateful for the chance to learn from insightful discussions on pathways to net zero and standards, and to connect with experts in the field. Special thanks to [Libby Schweber](#), [Sergio Mujica](#), [Professor Sean Smith](#), and many others for making it a truly learnable experience.



Abrar Aljaroodi • 3rd+

Technical Legislations Engineer  
5d • Edited • 🌐

+ Follow ...

We are pleased that the UAE IEC national committee took part in the city-to-city session organized by BSI during the [IEC \(International Electrotechnical Commission\) General Meeting](#) to discuss one of the UAE's initiatives on water and electricity efficiency, presented by [Eng.Wafa Almashehari](#) from the Abu Dhabi Department.



Carine Glas • 2nd

Standardization & Influence VP chez Schneider-Electric, CAP...  
5d • 🌐

+ Follow ...

A heartfelt thank you to BSI for the opportunity to present Schneider Electric's Electricity 4.0 vision and to participate in the panel discussion on the net zero transition.

At Schneider Electric, we believe that an integrated approach is key to accelerating the shift towards a net zero future. To turn commitments into tangible results, we need to strategize, digitize, and decarbonize.

Standards play a vital role in this journey, offering clear guidelines and metrics that make it easier for organizations to adopt best practices. They also foster collaboration and innovation across industries and geographies, fueling the progress needed to keep moving forward!



Peter Eisenegger • 2nd

Now applying the good work on consumer product privacy to AI  
2d • ...

This is such an important issue for consumers. The National Quality Infrastructure is vital for everyone in providing the standards that regulators and enforcement agencies can work with to bring that quality properly onto the market. Done properly consumer detriment (scams etc) and complaints reduce making the whole economy more productive. ...more

Like · 🗨️ 1 | Reply



Elva Bannon • 2nd

Research and Engineering Manager at Wave Energy Scotland  
5d • 🌐

+ Follow ...

As UK Head of Delegation for wave and tidal standards at the [IEC \(International Electrotechnical Commission\)](#) meetings in Edinburgh this week, I have been part of some very interesting discussions, panels and events.

This [BSI NetZero Showcase](#) raised really important challenges we have ahead of us, on a global scale, on everything from housing, energy systems and technology development.



Luke Osborne • 2nd

Deputy Technical Director for Electrical Safety First  
1w • ...

It was great to have been part of this fantastic event, showcasing the advances and intent of smart city implementation and the considerations, such as consumer electrical safety therein. Really good to see the move from the concepts from a few years ago, to real life use cases and how we can all learn and progress through the sharing of experiences. Exciting times ahead. [#electricalsafetyfirst](#) [Electrical Safety First](#) [#smartcities](#)

Like · 🗨️ 4 | Reply



# Testimonials

*"We had a terrific experience working with BSI's events team on our sponsorship and participation at the 2024 IEC General Meeting in Edinburgh. The communication, guidance, and responsiveness were top notch, and that greatly eased the challenges involved in hosting an expo stand in another country.*

*We were warmly welcomed and tremendously supported throughout the event. From a business perspective, BSI's thoughtful planning and execution allowed us to focus on engaging with new and existing stakeholders from around the world."*

Patrick Wilmot, Senior Manager, Communications, UL Standards and Engagement

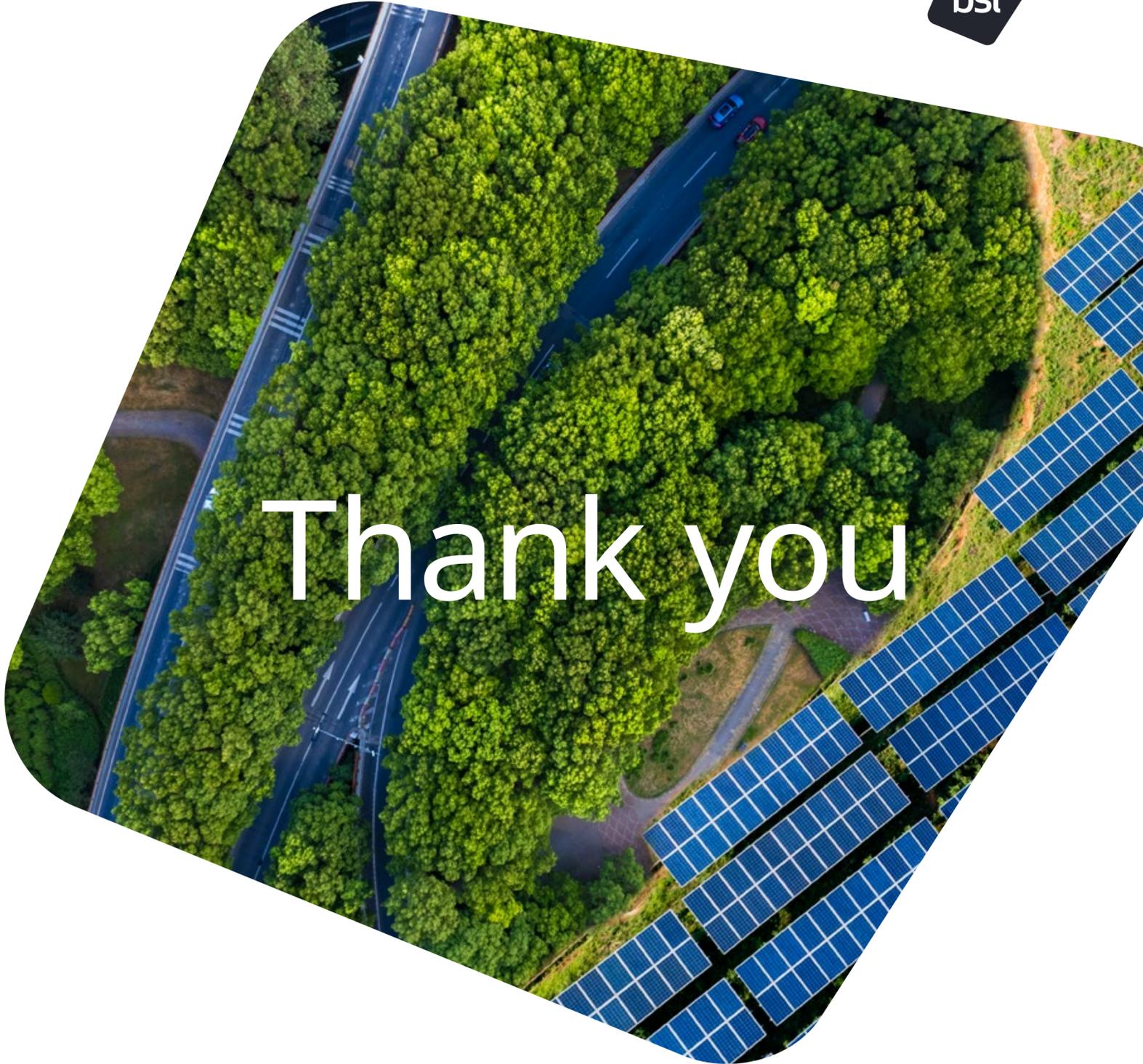


*"Yokogawa recently partnered with BSI at the IEC General Assembly. The event was a real success for us, and enabled us to meet senior decision makers, as well as increased awareness of our corporate vision for sustainability. We sponsored the net-zero showcase day and exhibited at the Expo, both the showcase day and the Expo allowed us to portray our sustainability and net-zero vision. The chance to collaborate with BSI was a major enabler to the success of this event for us and this event ultimately has opened up opportunities for us to work on projects to reduce emissions and help ensure the future wellbeing of our planet."*

Dave Board, Principle Technology Strategist, Yokogawa



# Event sponsors and partners



Thank you